

# Half Gallon Salsa Jug for Business Members

- **The situation:** Made with tomatoes, onion, and jalapenos, these salsas are available in multiple textures and heat levels, providing your business members with a convenient and value forward option. They're perfect dipping salsas for chips or as a finishing touch on traditionally salsa-topped dishes.

- **The insights:**

The demand for foodservice-sized salsas is trending upward as consumers seek convenient, flavorful, and health-conscious options.

Approximately 80% of households in the U.S. keep salsa as a staple item, and it is commonly found in restaurants across the country

- **MOQs:** 6K cases (6/70oz)

