



Buttery Toppers

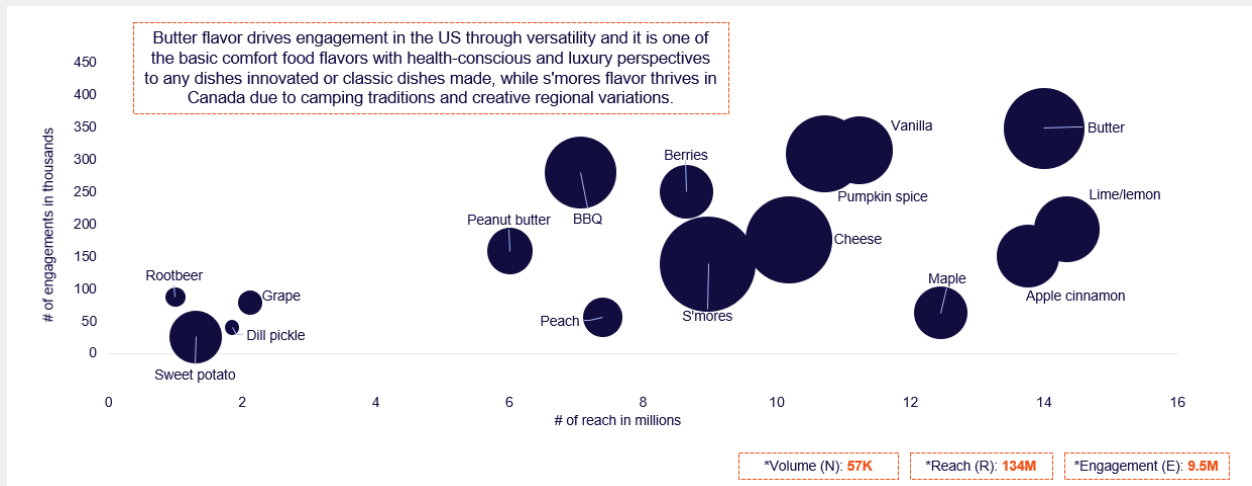
In American kitchens, the love for butter runs deep. It's a simple ingredient with a profound impact, symbolizing culinary comfort and nostalgia even as new dietary options emerge. That's exactly why we created our Buttery Toppers, blending real butter with herbs and spices to deliver a versatile seasoning that brings that beloved, familiar flavor to all your favorite meals.

Consumers looking for ways to shake up the familiar, such as elevating ingredient staples like **butter** to flavor their dishes.

Spice blends featuring butter are growing significantly, up **63%** in \$ sales vs. PY.

44% of consumers say that traditional/nostalgic flavors most influence their food and beverage choice.

Most discussed nostalgic flavors across social media and online platforms (US and Canada, Oct 2023-Sep 2024)

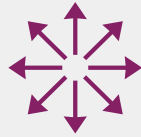


Notes: Bubble size equates to the number of mentions for each flavor. *N, R and E represent the total count of mentions, reach, and engagement related to nostalgic flavors on social media and online platforms. N, R and E is a subset of the total mentions, reach, and engagement. The sum of reach, mentions, and engagement of flavors might be higher than the total due to multiple flavors mentioned in a few posts

Sources: Circana US MULO L52 weeks ending 7-14-24, Innova Market Insights



**Made with
real butter**



Versatile

Great on seafood,
chicken, steak, veggies,
rice and more!



U D Kosher



Sautéed Onion Butter

Ingredients: Sea Salt, Maltodextrin, Natural Butter Flavor, Sugar, Onion Powder, Dehydrated Onion, Butter Powder (Butter (Cream, Salt), Dry Buttermilk), Sunflower Oil, Natural Flavor, Spice, Silicon Dioxide (anticaking agent)



Pesto Butter

Ingredients: Salt, Natural Butter Flavor, Parmesan Cheese (Pasteurized Part-Skim Cow's Milk, Cheese Cultures, Salt, Enzymes), Maltodextrin, Butter Powder (Butter (Cream, Salt), Dry Buttermilk), Spices, Sugar, Silicon Dioxide (anticaking agent), Sunflower Oil, Garlic Powder, Onion Powder, Dehydrated Garlic, Dehydrated Onion, Lactic Acid, Natural Flavor



Lemon Garlic Butter

Ingredients: Salt, Natural Butter Flavor, Maltodextrin, Sugar, Garlic Powder, Dehydrated Garlic, Butter Powder (Butter (Cream, Salt), Dry Buttermilk), Citric Acid, Silicon Dioxide (anticaking agent), Sunflower Oil, Spice, Natural Flavor



Chili Lime Butter

Ingredients: Salt, Natural Butter Flavor, Maltodextrin, Sugar, Garlic Powder, Dehydrated Garlic, Butter Powder (Butter (Cream, Salt), Dry Buttermilk), Citric Acid, Silicon Dioxide (anticaking agent), Sunflower Oil, Spice, Natural Flavor



Garlic Butter

Ingredients: Salt, Natural Butter Flavor, Maltodextrin, Sugar, Garlic Powder, Dehydrated Garlic, Butter Powder (Butter (Cream, Salt), Dry Buttermilk), Citric Acid, Silicon Dioxide (anticaking agent), Sunflower Oil, Spice, Natural Flavor

MOQs: 19,200 units annually