

ORGANIC GREEN CHILES, JALAPENO PEPPERS & ENCHILADA SAUCES



WE ARE THE PEPPER EXPERTS

With over 30 years of expertise, Rio Luna is your trusted partner for premium, organic Hispanic peppers and sauces

- World's largest green chile pepper producer
- US's largest jalapeño producer
- Major producer of enchilada sauces and tomatillos



PRODUCED BY PEPPER PRODUCTION EXPERTS:

We control the product from the seed going into the ground to processing of the Peppers into the packaging offerings, ensuring the highest quality and consistency in the industry.



SUSTAINABILITY IS AT OUR CORE:

Rio Luna Organic Peppers production focuses on high efficiency lighting, reduced natural gas usage, reduced water usage through drip irrigation, recycling initiatives & optimizing crop rotation.



NOTHING BUT THE BEST:

- Organic Certified
- Non-GMO
- Kosher
- Fat Free
- Cholesterol Free
- Low Calorie



JALAPEÑO BROWNIES

Makes: 16 servings **Prep Time:** 15 min.
Cook Time: 15 min.

INGREDIENTS

- 1/2 cup vegetable oil
- 1 cup sugar
- 2 eggs
- 1 can (4 ounces)
Rio Luna™ Organic
Diced Jalapeños, pureed
- 2 tablespoons roasted
garlic paste
- 1 teaspoon vanilla
- 1/2 cup plus 3 tablespoons
all-purpose flour
- 1/3 cup cocoa powder
- 1/4 teaspoon baking powder
- 1/4 teaspoon salt

DIRECTIONS

1. Preheat oven to 350°F.
2. Whisk oil, sugar, eggs, jalapeños, and vanilla in medium bowl until blended.
3. Combine remaining ingredients in separate bowl; add to egg mixture. Mix just until combined. Pour into greased 8x8-inch baking pan.
4. Bake 15-20 min. or until brownies pull away from sides of pan. Cool in pan on wire rack.



CATEGORY FACTS

ORGANIC SALES
TOTALLED

63.8
billion
IN 2023¹

Jalapeños/Green
Chile Peppers
category size is



million
growing 6%²



ORGANIC ENCHILADA
SAUCE SALES



ORGANIC PEPPER
SEGMENT UP

¹OTA: USDA Organic Market

²Circana Total US MULO, 52 WE 9/8/24

PRODUCT INFORMATION

Item #	GTIN	Item UPC	Product Description	Pack Size	Unit Dimensions	Case Dimensions	Gross Weight (lbs)	Case Cube	Pallet Pattern (Ti x Hi)	Packaging
100000055457	1 00 77153 81001 2	0 77153 81001 5	Organic Diced Green Chiles	12 - 4 oz	2.69 x 2.69 x 2.00	11.00 x 8.13 x 2.13	4.64	0.11	18 x 16	Can
100000055491	1 00 77153 81005 0	0 77153 81005 3	Organic Hot Diced Green Chiles	12 - 4 oz	2.69 x 2.69 x 2.00	11.00 x 8.13 x 2.13	4.64	0.11	18 x 16	Can
100000055458	1 00 77153 81002 9	0 77153 81002 2	Organic Large Chopped Green Chiles	12 - 7 oz	3.00 x 3.00 x 2.63	12.00 x 9.13 x 2.75	6.75	0.17	17 x 20	Can
100000055460	1 00 77153 81003 6	0 77153 81003 9	Organic Diced Jalapeños	12 - 4 oz	2.69 x 2.69 x 2.00	11.00 x 8.13 x 2.13	4.64	0.11	18 x 16	Can
100000055459	1 00 77153 81004 3	0 77153 81004 6	Organic Nacho Sliced Jalapeños	12 - 12 oz	2.75 x 2.75 x 5.00	11.75 x 8.50 x 5.13	15.00	0.30	17 x 7	Glass
100000055490	1 00 77153 81006 7	0 77153 81006 0	Organic Hot & Sweet Sliced Jalapeños	12 - 12 oz	2.75 x 2.75 x 5.00	11.75 x 8.50 x 5.13	15.00	0.30	17 x 7	Glass
100000067389	0 00 77153 81007 7	0 77153 81007 7	Organic Red Enchilada Sauce	12 - 16 oz	3.13 x 3.13 x 5.06	13.25 x 9.94 x 5.94	18.90	0.45	14 x 7	Glass
100000067390	0 00 77153 00029 4	0 77153 00029 4	Organic Green Enchilada Sauce	12 - 16 oz	3.13 x 3.13 x 5.06	13.25 x 9.94 x 5.94	18.90	0.45	14 x 7	Glass
100000055499	0 00 77153 81008 4	0 77153 81001 5	Organic Diced Green Chiles 4oz Shipper	1 - 48 ct	2.69 x 2.69 x 2.00	44.75 x 27.00 x 3.88	26.16	2.71	1 x 15	Shipper



4 oz. Organic Diced Green Chiles



4 oz. Organic Hot Diced Green Chiles



7 oz. Organic Large Chopped Green Chiles



4 oz. Organic Diced Jalapeños



12 oz. Organic Nacho Sliced Jalapeños



12 oz. Organic Hot & Sweet Sliced Jalapeños



16 oz. Organic Red Enchilada Sauce



16 oz. Organic Green Enchilada Sauce



Drive incremental category growth with the #2 brand of organic peppers nationally

riolunaorganic.com

