

THINK BEYOND THE BOX



AromaPak™

AromaPak™ x Boardio® Fiber-Based Packaging

The Functional, Convenient Packaging Solution for Roast and Ground Coffee

AT CLUB COFFEE®, Industry-first innovations enable brands to stay ahead of changing consumer demands.

THE AROMAPAK™ x Boardio® system for whole bean and ground coffee gives you an eye-catching packaging format backed by leading-edge roasting, grinding and packing technology.

THE RESULT? A great quality cup of coffee with IMPORTANT environmental benefits!

WHY AROMAPAK™?

YOUR CONSUMERS LOVE IT¹

- Oxygen barrier and nitrogen flushed to maintain freshness
- Easy to handle, scoop & store
- Environmental benefits, as noted on reverse
- Overall experience enhancement
- Increased brand perception
- 86% willing to switch

SUSTAINABLE⁺ & RECYCLABLE*

- Made with high grade, renewable paper fiber from FSC Certified forests
- Reduced plastic waste vs coffee bags & tubs²
- Achieved “WIDELY RECYCLED” designation from How2Recycle®
- Successfully tested at a leading North American facility for paper recycling research
- Co₂ reduction vs bags, tubs & cans, based on Life Cycle Impact Analysis²
- Meets PFAS regulations for North America

PREFERRED by 70%
of CONSUMERS
vs traditional bags & cans¹



AROMAPAK™ IS MADE FOR RECYCLING*

- Recyclers want this high-quality paperboard
- They value the high-grade tree fiber, from FSC Certified[†] sources
- The How2Recycle[®] label gives clear guidance to consumers



UP TO
90%
LESS CARBON
EMISSIONS²

AND
50%
LESS PLASTIC⁴

30x
REDUCTION
OF INBOUND
TRAILERS³

2
TRUCKS FOR FLAT
AROMAPAK™

VS

60
TRUCKS FOR
PRE-FORMED CANS

WIDELY RECYCLABLE
PACKAGE

How2Recycle[®]

**FOR ADDITIONAL
INFORMATION, CONTACT:**

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AromaPak™ and PURPOD100® are registered trademarks of Club Coffee L.P.

*Packaging made with a minimum of 80% paper fiber

[†]Forest Stewardship Council Certified

Boardio® – A registered trademark of GPI Sweden AB

¹Consumer preference data from Club Coffee consumer testing and focus group studies in 2020 & 2021

²Based on Life Cycle Impact Analysis, conducted by York University, Waste Wiki@EUC

³Based on 2.5LB can vs boardio scenario – FTL inbound

⁴Compared to composite bags

**BREWING
THE GOOD
IN COFFEE.®**