

WELCOME TO **CLUB COFFEE**[®]

Your Trusted Partners for Private Label
and Contract Coffee Manufacturing

**World Class
Capabilities and
Expertise Driven by
Industry Leading
Innovation**





**BREWING
THE GOOD
IN COFFEE®**

**WE ARE TRUSTED
EXPERTS IN PRIVATE
LABEL AND CONTRACT
MANUFACTURING**

**Developing
the right
solutions
for our
customers**

Coffee Category Solutions Are Our Specialty

Club Coffee is one of North America's largest coffee roasters and sustainable packaging solution providers.

We specialize in delivering sustainable points of difference for private label and co-manufactured brands and are recognized by customers and industry as strategic partners for success.

Building Growth Through Thought Leadership and Innovation

Benefit from our breadth of insights, key learnings and decades of experience.

Our continuous investment in sustainable innovation sets us apart and provides your brand with a key point of difference.

We treat your brand as if it were our own. Your success is our success.



**WE DELIVER
VALUE THROUGH
VERTICALLY
INTEGRATED,
END-TO-END
SOLUTIONS**

We cultivate
trust and
reliably deliver
quality

**Customer Centricity,
Club Coffee's Powerful Point of Difference**

We collaborate with our customers to help them achieve their goals. By combining sustainable sourcing with sustainable packaging, we create value throughout the supply chain, all the way from tree to cup. This essential differentiation helps customers take meaningful steps toward achieving ESG targets.



Our Capabilities Go Far Beyond the Ordinary

Four facilities deliver production capacity and supply continuity for our customers. With a full range of roasting and manufacturing capabilities, we offer a variety of product formats, origins, blends and certifications to ensure we meet your needs.

- Toronto, Canada based coffee roaster.
- Dedicated team of skilled coffee experts.
- 300,000+ sq. ft. of roasting, manufacturing and distribution.
- Dedicated single serve production facility.
- Capacity for growth.



QUALITY



CUSTOM
ROASTING



FLEXIBLE
PACKAGING
FORMATS



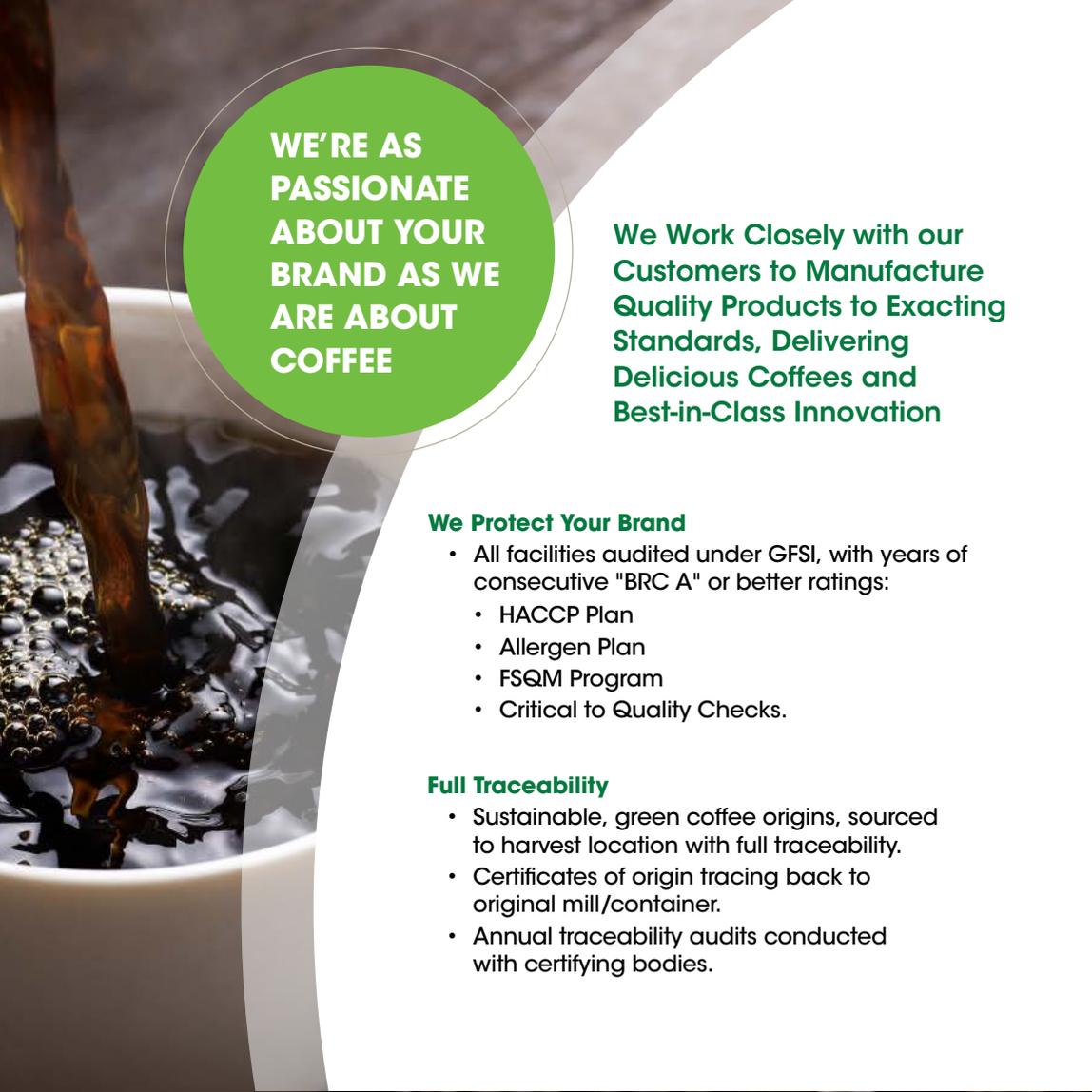
SUSTAINABILITY
LEADERSHIP



LEADING
R&D



GREEN
SOURCING
EXPERTS



**WE'RE AS
PASSIONATE
ABOUT YOUR
BRAND AS WE
ARE ABOUT
COFFEE**

We Work Closely with our Customers to Manufacture Quality Products to Exacting Standards, Delivering Delicious Coffees and Best-in-Class Innovation

We Protect Your Brand

- All facilities audited under GFSI, with years of consecutive "BRC A" or better ratings:
 - HACCP Plan
 - Allergen Plan
 - FSQM Program
 - Critical to Quality Checks.

Full Traceability

- Sustainable, green coffee origins, sourced to harvest location with full traceability.
- Certificates of origin tracing back to original mill/container.
- Annual traceability audits conducted with certifying bodies.



Since 1906,
Club Coffee has
built a reputation
for quality and
sustainable
innovation

EXPERTS IN PRIVATE LABEL AND CONTRACT MANUFACTURING

We Create Turnkey Beverage Solutions and Deliver Results

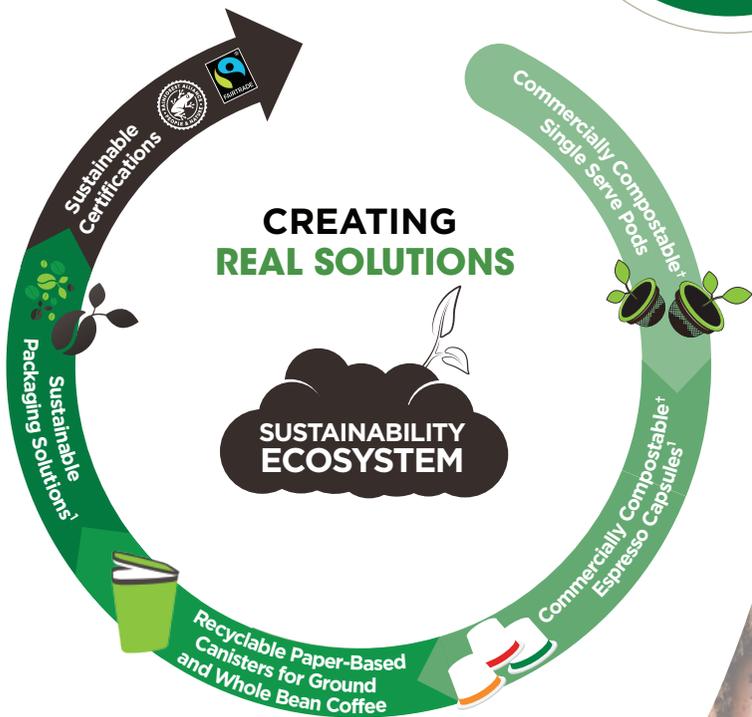
- One of the largest coffee roasters in North America with scalability to serve your brands.
- A key coffee partner for top selling North American brands and leading retailers.
- A true leader, driving industry-first sustainable innovation.
- The long-term partner of choice for major foodservice customers.
- Packaging formats to meet your needs, including:
 - Commercially compostable[†] single serve pods
 - Commercially compostable[†] single serve espresso capsules
 - Recyclable, paper-based canisters for ground and whole bean coffees
 - Bags
 - Fractional packages.

AromaPak™

We lead with an innovation-forward mindset. Our revolutionary AromaPak™ coffee system delivers fresh, great tasting coffee in ground-breaking sustainable packaging. We build growth through category leadership and sustainable innovation.



**WE ENVISION
THE FUTURE OF
COFFEE AND THEN,
WE CREATE IT**



COMMERCIALLY
COMPOSTABLE† AND
FULLY RECYCLABLE
PACKAGING FOR
GROUND, WHOLE BEAN
AND SINGLE SERVE
FORMATS





AromaPak™

REVOLUTIONARY PLANT-BASED PACKAGING INNOVATION!

Remove waste and reduce greenhouse gas emissions with AromaPak™ featuring Boardio® technology – our newest paper-based recyclable packaging for whole bean and ground coffee.

ELEVATE YOUR BRAND WITH SUSTAINABLE PACKAGING SOLUTIONS

Consumer Preferred¹

- Enhances brand perception and elevates consumer coffee experience.
- Durable, high quality, ergonomic design.
- Convenient and easy to use.
- Protects and keeps coffee fresh.
- Provides category differentiation for organic growth.

Sustainably Sourced

- Plant-based recyclable paper fiber from sustainably managed, FSC Certified forests.
- Up to 80% reduction in carbon footprint from packaging, transportation and more.
- Significant reduction in waste to landfill.
- Recycled into paper stream.

Commercially
Compostable†
Espresso
Capsules

PURPOD100®‡
Commercially
Compostable†
Single Serve
Pods



THINK
BEYOND
PLASTIC™‡

Consumers Want Real Answers to Packaging Waste

Experts see certified
commercially compostable†
packaging as the answer –
and we’re rising to the
challenge.

Upcycled coffee chaff
helps divert waste, build a
circular economy, and create
our signature brown ring.



Upcycled to Create a Circular Economy

PURPOD100®‡ is the worlds first
certified commercially
compostable† pod,
compatible with K-Cup®*
style brewers.

We’re building a sustainable
coffee ecosystem to meet today’s
consumer demands by creating
the right solutions for our
customers AND the environment.

THE PREMIUM SUSTAINABLE COFFEE EXPERIENCE

The Right Solution for Single Serve Coffee Better for You, Better for the Planet

Great quality, taste and aroma in the world's first certified commercially compostable† single serve pod, compatible with K-Cup®* brewing systems.

PURPOD100®† delivers the convenient, high quality coffee you expect in a single serve format, without the waste.

Our single serve pods are made with plant-based materials and are commercially compostable† in industrial composting facilities (where accepted - check locally).



2017 CANADIAN LEADERSHIP AWARDS

2017 CANADIAN LEADERSHIP AWARDS



Innovation in Bioplastics 2016

BREWING THE GOOD IN COFFEE.®

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**For additional information, contact:
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now part of **ofi**
make it real



COMPOSTABLE† PODS

† FOR COLLECTION IN MUNICIPAL
PROGRAMS, WHERE APPROVED.
CERT #10528537

PURPOD100® and Craft Roasters by Club Coffee® are trademarks of Club Coffee Company Inc.

*PURPOD100® pods are made with renewable, plant-based materials, without traditional single use plastics.

BPI® is a trademark of the International Biodegradable Products Institute, Inc.

Boardio® – A registered trademark of AR Packaging Sweden AB; used under license by Club Coffee®.

¹ Club Coffee® in home usability test of the Boardio® container, April, 2021.

* Club Coffee® single serve coffee pods are not affiliated with nor approved by the makers of K-Cup® brewing systems. K-Cup® is a registered trademark of Keurig Green Mountain, Inc.

** Club Coffee® espresso capsules are not affiliated with nor approved by the makers of Nespresso brewing systems. Nespresso is a registered trademark of SOCIETE DES PRODUITS NESTLE S.A.