



ofi
make it real

Welcome to new transparency

Let shoppers see the excellence behind
your private label from farm to shelf.

A clearer view.

Retailers everywhere now face challenges not only in sourcing quality ingredients, but also from ever-more demanding shoppers insisting on sustainability and traceability throughout the process. Partnering with **ofi** gives white label brands a competitive edge. We are a boots-on-the-ground global network—thousands of company-owned and company-supported smallholder farms—that lets shoppers see to the source throughout the supply chain.

Private Label
\$31.2B
growth projection
2021–2025

Source: Technavio, "Private-label
Food and Beverage Market
in US 2021–2025."



HOW WE make it real for you and your customers



Control Supply

As a vertically integrated supplier with sourcing, processing and/or farming operations in all key producing origins, we provide a consistent supply of high-quality ingredients. Our customers have access to monthly market reports written by our experts to help them make the best purchasing decisions.



Manage Sustainability

We are committed to sustainable production, holding ourselves to high standards. With ownership or active engagement throughout our global supply chain, we offer unparalleled traceability and product security. Using **AtSource**, **ofi**'s sustainability insights platform, we can provide traceability to each of our customers while tracking environmental and social metrics.



Create Transparency

As consumer demands for transparency grows, **ofi** remains committed to stringent food safety and unmatched traceability from farm to shelf. We offer you safe, high-quality retail solutions that meet your spec requirements. Our manufacturing facilities are certified GFSI, Halal, Kosher, Gluten-free, non-GMO and organic* products.



Meet Shopper Demands

We bring a deep understanding of evolving health trends, convenience factors and consumer preferences. We partner with you to deliver innovative thinking that will grow and evolve your private label product line.



Enrich Your Brand Story

Insights into the supply chain allow you to deliver more transparency, sustainability and consistent product availability—meeting the needs of your shoppers. Ultimately, enriching the value of your owned brand.

*Certifications are available depending on the product.

ofi private label offering.



SNACKING NUTS

ofi offers a wide variety of snack nut solutions to provide the highest quality and tastiest product for your snacking needs. From seasoned, coated, caramelized, roasted, organic, customized sizes and so much more, we can help deliver the right, on-trend snacking nuts your customers crave.

INCLUDING: Almonds, Cashews, Walnuts, Hazelnuts, Pistachios, Macadamias, Mixed Nuts



BAKING NUTS

Let our experts provide the right customized nut pieces that meet your customers' baking needs. We offer a wide variety including: sliced, slivered, diced, blanched or other customized nut pieces that will help keep your offerings fresh and delicious!

INCLUDING: Almonds, Cashews, Walnuts, Hazelnuts, Pistachios, Macadamias



NUT BUTTERS & SPREADS

Nut butters and spreads continue to increase in popularity as consumers look for both healthier and newer indulgent products. Delivering the right texture, taste and color are important to creating a product consumers want to buy again and again. From single nut solutions to blends with cocoa or inclusions, we offer a wide range of innovative options.

INCLUDING: Almond, Cashew, Hazelnut, Pistachio, Walnut



SPICES

Our comprehensive portfolio of spice ingredients is always evolving. We offer turnkey products in a wide variety of pack types—with national brand equivalency—for private label and innovation support to co-create new products.

INCLUDING: Onion, Garlic, Pepper, Chiles, Tropical Spices, Herbs, Salts, Seasoning Blends



PEPPERS & SAUCES

As the largest red and green chile processor, we can provide authentic peppers and sauces in a variety of formats and sizes to meet the increasing popularity of the Latino category.

INCLUDING: Red & Green Chiles (Chopped, Whole, Diced, Strips), Red & Green Jalapeños (Whole, Nacho Sliced, Chopped), Red & Green Enchilada Sauce



INSTANT COFFEE

With the best green coffees from the Americas, Asia and Africa, we offer a wide assortment of coffees that respond to the most demanding coffee tasters. We also offer spray-dried and agglomerated mixes of coffee with chicory or cereals, pure instant chicory, and mixes of cereals without coffee.

INCLUDING: Freeze-dried, Agglomerated, Spray



COCOA AND DAIRY

ofi's offering also includes cocoa and dairy, where its private label capabilities continue to expand with new offerings and solutions.

Customized packaging with consumers in mind.

Enhancing the experience.

ofi offers a full line of packaging options for private label brands to further improve the consumer experience in the aisle and at home.

- Pillow pouch
- Flat pouch
- Stand up pouch
- Sleeve pouch
- PET jars & cans
- Tin jars
- Customizable options available

Certifications that **matter.**

GFSI | Halal | Kosher | Gluten-free | non-GMO | Organic*

*Certifications are available depending on the product.



Rewrite your story.

Farm to shelf transparency means you can flex your brand to be more competitive and to more responsively appeal to consumers as trends shift. Our global sustainability initiative becomes yours so you can enhance the brand story of your private labels.

AtSource 

When it comes to meaningful sustainability action, information is power.

That's why we created AtSource, **ofi's** revolutionary sustainability insights platform for agricultural supply chains. Purposefully designed to demonstrate social and environmental impact at scale, the insights generated from AtSource drive change for farmers, communities and ecosystems. It's packed with the data customers need to thrive.



Trace ingredients back to the source



Drive positive impacts with farmers globally



Report quickly and easily on important metrics



Calculate and improve your environmental footprint



See more of what **ofi** can do for your private label at:
ofi.com/products-and-ingredients/private-label.html