

# ORGANIC GREEN CHILES, JALAPENO PEPPERS & ENCHILADA SAUCES



## WE ARE THE PEPPER EXPERTS

*With over 30 years of expertise, Rio Luna is your trusted partner for premium, organic Hispanic peppers and sauces*

- World's largest green chile pepper producer
- US's largest jalapeño producer
- Major producer of enchilada sauces and tomatillos



### PRODUCED BY PEPPER PRODUCTION EXPERTS:

We control the product from the seed going into the ground to processing of the Peppers into the packaging offerings, ensuring the highest quality and consistency in the industry.



### SUSTAINABILITY IS AT OUR CORE:

Rio Luna Organic Peppers production focuses on high efficiency lighting, reduced natural gas usage, reduced water usage through drip irrigation, recycling initiatives & optimizing crop rotation.



### NOTHING BUT THE BEST:

- Organic Certified
- Non-GMO
- Kosher
- Fat Free
- Cholesterol Free
- Low Calorie





# JALAPEÑO BROWNIES

Makes: 16 servings Prep Time: 15 min.

Cook Time: 15 min.

## INGREDIENTS

- ½ cup vegetable oil
- 1 cup sugar
- 2 eggs
- 1 can (4 ounces) Rio Luna™ Organic Diced Jalapeños, pureed

- 2 tablespoons roasted garlic paste
- 1 teaspoon vanilla
- ½ cup plus 3 tablespoons all-purpose flour
- ⅓ cup cocoa powder
- ¼ teaspoon baking powder
- ¼ teaspoon salt

## DIRECTIONS

1. Preheat oven to 350°F.
2. Whisk oil, sugar, eggs, jalapeños, and vanilla in medium bowl until blended.
3. Combine remaining ingredients in separate bowl; add to egg mixture. Mix just until combined. Pour into greased 8x8-inch baking pan.
4. Bake 15-20 min. or until brownies pull away from sides of pan. Cool in pan on wire rack.



## PRODUCT INFORMATION

Item #	GTIN	Item UPC	Product Description	Pack Size	Unit Dimensions	Case Dimensions	Gross Weight (lbs)	Case Cube	Pallet Pattern (Ti x Hi)	Packaging
10000055457	1 00 77153 81001 2	0 77153 81001 5	Organic Diced Green Chiles	12 - 4 oz	2.69 x 2.69 x 2.00	11.00 x 8.13 x 2.13	4.64	0.11	18 x 16	Can
10000055491	1 00 77153 81005 0	0 77153 81005 3	Organic Hot Diced Green Chiles	12 - 4 oz	2.69 x 2.69 x 2.00	11.00 x 8.13 x 2.13	4.64	0.11	18 x 16	Can
10000055458	1 00 77153 81002 9	0 77153 81002 2	Organic Large Chopped Green Chiles	12 - 7 oz	3.00 x 3.00 x 2.63	12.00 x 9.13 x 2.75	6.75	0.17	17 x 20	Can
10000055460	1 00 77153 81003 6	0 77153 81003 9	Organic Diced Jalapeños	12 - 4 oz	2.69 x 2.69 x 2.00	11.00 x 8.13 x 2.13	4.64	0.11	18 x 16	Can
10000055459	1 00 77153 81004 3	0 77153 81004 6	Organic Nacho Sliced Jalapeños	12 - 12 oz	2.75 x 2.75 x 5.00	11.75 x 8.50 x 5.13	15.00	0.30	17 x 7	Glass
10000055490	1 00 77153 81006 7	0 77153 81006 0	Organic Hot & Sweet Sliced Jalapeños	12 - 12 oz	2.75 x 2.75 x 5.00	11.75 x 8.50 x 5.13	15.00	0.30	17 x 7	Glass
10000067389	0 00 77153 81007 7	0 77153 81007 7	Organic Red Enchilada Sauce	12 - 16 oz	3.13 x 3.13 x 5.06	13.25 x 9.94 x 5.94	18.90	0.45	14 x 7	Glass
10000067390	0 00 77153 00029 4	0 77153 00029 4	Organic Green Enchilada Sauce	12 - 16 oz	3.13 x 3.13 x 5.06	13.25 x 9.94 x 5.94	18.90	0.45	14 x 7	Glass
10000055499	0 00 77153 81008 4	0 77153 81001 5	Organic Diced Green Chiles 4oz Shipper	1 - 48 ct	2.69 x 2.69 x 2.00	44.75 x 27.00 x 3.88	26.16	2.71	1 x 15	Shipper

## CATEGORY FACTS

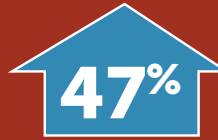
ORGANIC SALES  
TOTALLED

**56.5**  
billion  
IN 2020<sup>1</sup>

Jalapeños/Green  
Chile Peppers  
category size is



**million**  
growing +3.7%<sup>2</sup>



ORGANIC ENCHILADA  
SAUCE SALES



ORGANIC PEPPER  
SEGMENT UP

<sup>1</sup>OTA, 2021 US Organic Industry Survey

<sup>2</sup>Nielsen Total US xAOC, 52 WE 7/31/21



4 oz. Organic Diced Green Chiles



4 oz. Organic Hot Diced Green Chiles



7 oz. Organic Large Chopped Green Chiles



4 oz. Organic Diced Jalapeños



12 oz. Organic Nacho Sliced Jalapeños



12 oz. Organic Hot & Sweet Sliced Jalapeños



16 oz. Organic Red Enchilada Sauce



16 oz. Organic Green Enchilada Sauce

Drive incremental category growth with the #1 brand of organic peppers nationally

[riolunaorganic.com](http://riolunaorganic.com)

**ofi**  
make it real

**RIO LUNA**  
ORGANIC